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Federal Communications Commission

Washington, DC 20554

Approved by OMB

3060-0754

FCC 398

Children's Television Programming Report

Report reflects information for quarter: 4th Quarter 2008

[Licensee Information - \(click to hide section\)](#)

1. Call Sign	Channel Number	Community of License		
<input type="text" value="KSHV"/>	Analog <input type="text" value="45"/> Digital <input type="text" value="45"/>	City <input type="text" value="s"/>	State <input type="text" value="Louisiana"/>	County <input type="text" value="c"/>
Licensee				
<input type="text" value="White Knight Broadcasting of Shreveport License Corp."/>				
<input checked="" type="radio"/> Network Affiliation	<input type="text" value="My Network"/>	Nielsen DMA		World Wide Web Ho
<input type="radio"/> Independent		<input type="text" value="Shreveport"/>		Address (if applicabl
Facility ID Number		Previous Call Sign (if applicable)		License Renewal Exp
<input type="text" value="73706"/>		<input type="text" value=""/>		<input type="text" value="06/01/2013"/> (m

[Analog Core Programming - \(click to hide section\)](#)

[Clear](#)
[Analog](#)
[Core](#) [Clear Section](#)
[Program](#)
[Section](#)

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. Sec 73.671(c).
3. a. Does the Licensee provide information identifying each Core Program aired on its station, including an ind the target child audience, to publishers of program guides as required by 47 C.F.R Section 73.673?
 b. Identify publishers who were sent information in 3.a.

Cable
 Guide, Direct TV, Tel-Aire Publications, Titan TV, Total TV/Cable
 Guide, Tribune Media Services, TV Data, TV Guide, TV Listings and TV Time

4. Complete the following for each program that you aired during the past three months that meets the definition Complete the chart below for each Core Program.

Program 1

[Clear Program Data](#)

[Clear Program Data](#)

[Delete Program](#)

[Delete Program](#)

Title of Program 1

Saved By The Bell

Origination

Syndicated

Days / Times Program Regularly Scheduled

Saturdays at 7a 10/4-12/27/08

Total times aired at regularly scheduled time

13

Number of Preemptions

0 Create

If preemp Preemptic

Length of Program

30 minutes

Age of Target Child Audience

13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Co

The program explores social themes and coping strategies through the daily life of sic teen-aged friends at Bayside High School who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as the death of a loved one, the right to say "no", the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Program 2

[Clear Program Data](#)

[Clear Program Data](#)

[Delete Program](#)

[Delete Program](#)

Title of Program 2

Beakman's World

Origination

Syndicated

Days / Times Program Regularly Scheduled

Saturdays at 730a 10/4-12/27/08

Total times aired at regularly scheduled time

13

Number of Preemptions

0 Create

If preemp Preemptic

Length of Program

30 minutes

Age of Target Child Audience

6 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Co

A program dedicated to prove that learning about science, nature and how the world works can be fun and fascinating. It takes audiences of allages on an exciting journey of discovery. Beakman responds to queries by performing various eye opening experiments to demonstrate how the world works.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Program 3

[Clear Program Data](#) [Clear Program Data](#) [Delete Program](#) [Delete Program](#)

Title of Program 3		Origination	
<input type="text" value="Wild America"/>		<input type="text" value="Syndicated"/> ▼	
Days / Times Program Regularly Scheduled	Total times aired at regularly scheduled time	Number of Preemptions	If preempt Preemptic
<input type="text" value="Saturdays at 8a 10/4-12/27-08"/>	<input type="text" value="13"/>	<input type="text" value="0"/> ▼ <input type="button" value="Create"/>	
Length of Program	<input type="text" value="30"/> minutes		
Age of Target Child Audience	<input type="text" value="6"/> years to <input type="text" value="11"/> years		

Describe the educational and informational objective of the program and how it meets the definition of Co

The first and only Wildlife and Nature series to focus exclusively on the wild animals and wild lands of North America, featuring footage of mammals, birds, reptiles, fish and insects. Viewers take a guided journey to witness the vast wonders and infinite diversity of nature first hand.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Program 4

[Clear Program Data](#) [Clear Program Data](#) [Delete Program](#) [Delete Program](#)

Title of Program 4		Origination	
<input type="text" value="Aqua Kids"/>		<input type="text" value="Syndicated"/> ▼	
Days / Times Program Regularly Scheduled	Total times aired at regularly scheduled time	Number of Preemptions	If preempt Preemptic
<input type="text" value="Saturdays at 830a 10/4-12/27/08"/>	<input type="text" value="13"/>	<input type="text" value="0"/> ▼ <input type="button" value="Create"/>	
Length of Program	<input type="text" value="30"/> minutes		
Age of Target Child Audience	<input type="text" value="8"/> years to <input type="text" value="12"/> years		

Describe the educational and informational objective of the program and how it meets the definition of Co

An award winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. The "Aqua Kids" travel the planet visiting a variety of water environments from water management facilities to fresh water and brackish streams to the oceans of the world with the intent of motivating other kids to become active citizens on the issue of pollution of water environments.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Program 5

[Clear Program Data](#)
 [Clear Program Data](#)
 [Delete Program](#)
 [Delete Program](#)

Title of Program 5		Origination	
<input type="text" value="B in Tune TV"/>		<input type="text" value="Syndicated"/>	
Days / Times Program Regularly Scheduled	Total times aired at regularly scheduled time	Number of Preemptions	If preempt Preemptic
<input type="text" value="Saturdays at 9a 10/4-12/27/08"/>	<input type="text" value="13"/>	<input type="text" value="0"/> <input type="button" value="Create"/>	
Length of Program	<input type="text" value="30"/> minutes		
Age of Target Child Audience	<input type="text" value="13"/> years to <input type="text" value="16"/> years		

Describe the educational and informational objective of the program and how it meets the definition of Co

A program that educates and inspires its audience to "Be in tune and stay in tune" in all aspects of their life using music as a positive medium in reaching their goals. Guests share personal and behind the scenes experiences of how music has enriched their lives and made the journey remarkable. Each segment of the show delivers an educational and informational message that supports current social, intellectual and emotional aspects of children 13 and up. Attributes and advice emphasized by the hosts and their guests instill a grounded balance of priorities, commitment and perseverance children can apply to their lives.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Program 6

[Clear Program Data](#)
 [Clear Program Data](#)
 [Delete Program](#)
 [Delete Program](#)

Title of Program 6		Origination	
<input type="text" value="Made in Hollywood Teen Edition"/>		<input type="text" value="Syndicated"/>	
Days / Times Program Regularly Scheduled	Total times aired at regularly scheduled time	Number of Preemptions	If preempt Preemptic
<input type="text" value="Saturdays at 930a 10/4-12/27/08"/>	<input type="text" value="13"/>	<input type="text" value="0"/> <input type="button" value="Create"/>	
Length of Program	<input type="text" value="30"/> minutes		

Age of Target Child Audience years to years

Describe the educational and informational objective of the program and how it meets the definition of Co

A
 weekly educational/informational series providing some background and techniques for entering the motion picture, television, home entertainment and music fields, while introducing young teens to the skills and artistry of the professions. Some of the subjects covered this quarter were performer preparation, animation, directing and writing. educational adviser is Dr. Gordon Berry, UCLA Professor Emeritus.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Add-> empty Program Reports

[Non-Core Educational and Informational Programming - \(click to hide section\)](#)

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Add-> empty Program Reports

[Sponsored Core Programming - \(click to hide section\)](#)

spacer

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

Add-> empty Program Reports

Program Details

[Digital Core Programming - \(click to hide section\)](#)

[Clear](#)
[Digital](#)
[Core](#) [Clear Section](#)
[Program](#)
[Section](#)

7. a. State the average number of hours of Core Programming per week broadcast by the station on its main program stream.
 b. Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?
 c. If 'Yes' to 7b, the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.
 If 'No' to 7c, submit as an Exhibit a Statement of Explanation. (*You will be asked to submit this exhibit when you file Form 398 and are directed to the confirmation screen.*)
8. a. State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.

- b. State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671.
- 9. a. Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R Section 73.673?
- b. Identify publishers who were sent information in 9.a.

Cable
 Guide, Direct TV, Tel-Aire Publications, Titan TV, Total TV/Cable
 Guide, Tribune Media Services, TV Data, TV Guide, TV Listings and TV Time

10. Complete the following for each program that you aired during the past three months that meets the definiti Programming. Complete chart below for each Core Program

Add-> empty Program Reports

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired. *(You will be asked to submit this exhibit when you file Form 398 and are directed to the confirmation screen.)*

Non-Core Educational and Informational Programming - (click to hide section)

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Add-> empty Program Reports

Sponsored Core Programming - (click to hide section)

spacer

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

spacer	Program ID	Title of Program	Call Letters	Channel Number	Did Programming Increase?	Mark for Deletion
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Add-> empty Program Reports

Program Details

Other Matters - (click to hide section)

14. Complete the following for each analog and digital program that you plan to air for the next quarter that mee definition of Core Programming. Complete the chart below for each Core Program, identifying whether it is broadcast on the station's analog or digital channel, or both channels.

Program 1

[Clear Program](#) [Clear Program](#) [Delete](#) [Delete](#)
[Data](#) [Data](#) [Program](#) [Program](#)

Title of Program 1

Origination

Days / Times Program Regularly Scheduled

Total times to be aired

Length of Program

minutes

Age of Target Child Audience

 years to

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The program explores social themes and coping strategies through the daily life of six teen-aged friends at Bayside High School who help each other make the most of growing up in a complicated world. The multi-ethnic cast members serve as role models for young teen viewers as they deal with such issues as the death of a loved one, the right to say "no", the meaning of heroism, teenage alcohol use and other issues of particular concern to young teens.

Program 2

[Clear Program](#) [Clear Program](#) [Delete](#) [Delete](#)
[Data](#) [Data](#) [Program](#) [Program](#)

Title of Program 2

Origination

Days / Times Program Regularly Scheduled

Total times to be aired

Length of Program

minutes

Age of Target Child Audience

 years to

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

A program dedicated to prove that learning about science, nature and how the world works can be fun and fascinating. It takes audiences of all ages on an exciting journey of discovery. Beakman responds to queries by performing various eye opening experiments to demonstrate how the world works.

Program 3

[Clear Program](#) [Clear Program](#) [Delete](#) [Delete](#)
[Data](#) [Data](#) [Program](#) [Program](#)

Title of Program 3

Zodiac Island

Origination

Syndicated

Days / Times Program Regularly Scheduled

Tuesdays at 7a 1/6-3/31/09

Total times to be aired

13

Length of Program

30 minutes

Age of Target Child Audience

5 years to 8

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The program teaches children in the areas of nutrition and exercise, ecology and teamwork they learn that fruits are healthy choices for their bodies and that exercise such as swimming is good for their overall health. Zodiac island uses the technique of twelve animated animals to teach children about the earth and friendship. No two animals are alike but they all have the same basic needs. Real children from all over the world narrate and give a little commentary about working together. This combination is very effective in conveying to young children how important it is to be kind, work together and respect our planet earth.

Program 4

[Clear Program Data](#) [Clear Program Data](#) [Delete Program](#) [Delete Program](#)

Title of Program 4

Aqua Kids

Origination

Syndicated

Days / Times Program Regularly Scheduled

Wednesdays at 7a 1/7-3/25/09

Total times to be aired

12

Length of Program

30 minutes

Age of Target Child Audience

8 years to 12

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

An award winning children's program dedicated to educating young people about the importance of protecting marine environments and the animals that live there. The "Aqua Kids" travel the planet visiting a variety of water environments from water management facilities to fresh water and brackish streams to the oceans of the world with the intent of motivating other kids to become active citizens on the issue of pollution of water environments.

Program 5

[Clear Program Data](#) [Clear Program Data](#) [Delete Program](#) [Delete Program](#)

Title of Program 5

B in Tune TV

Origination

Syndicated

Days / Times Program Regularly Scheduled	Total times to be aired	Length of Program	Age of Target Child Audience
<input type="text" value="Thursdays at 7a 1/1-3/26/09"/>	<input type="text" value="13"/>	<input type="text" value="30"/> minutes	<input type="text" value="13"/> years to <input type="text" value="16"/>

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

A program that educates and inspires its audience to "Be in tune and stay in tune" in all aspects of their life using music as a positive medium in reaching their goals. Guests share personal and behind the scenes experiences of how music has enriched their lives and made the journey remarkable. Each segment of the show delivers an educational and informational message that supports current social, intellectual and emotional aspects of children 13 and up. Attributes and advice emphasized by the hosts and their guests instill a grounded balance of priorities, commitment and perseverance children can apply to their lives.

Program 6

[Clear Program Data](#) [Clear Program Data](#) [Delete Program](#) [Delete Program](#)

Title of Program 6	Origination		
<input type="text" value="Made in Hollywood Teen Edition"/>	<input type="text" value="Syndicated"/>		
Days / Times Program Regularly Scheduled	Total times to be aired	Length of Program	Age of Target Child Audience
<input type="text" value="Fridays at 730a 1/2-3/27/09"/>	<input type="text" value="13"/>	<input type="text" value="30"/> minutes	<input type="text" value="13"/> years to <input type="text" value="16"/>

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

A weekly educational/informational series providing some background and techniques for entering the motion picture, television, home entertainment and music fields, while introducing young teens to the skills and artistry of the professions. Some of the subjects covered this quarter were performer preparation, animation, directing and writing. educational adviser is Dr. Gorden Berry, UCLA Professor Emeritus.

Program 7

[Clear Program Data](#) [Clear Program Data](#) [Delete Program](#) [Delete Program](#)

Title of Program 7	Origination		
<input type="text" value="Wild America"/>	<input type="text" value="Syndicated"/>		
Days / Times Program Regularly Scheduled	Total times to be aired	Length of Program	Age of Target Child Audience

Saturdays at 8am 1/3-3/28/09 13 30 6 years to 11 minutes

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The first and only Wildlife and Nature series to focus exclusively on the wild animals and wild lands of North America, featuring footage of mammals, birds, reptiles, fish and insects. Viewers take a guided journey to witness the vast wonders and infinite diversity of nature first hand.

Add-> 1 empty Program Reports

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? Yes No

16. Children's Programming Liaison Information

Name

Ben Cothran

Telephone Number (include area code)

(318) 631-4545

Address

3519 Jewella Avenue

Email Address

benc@kshv.com

City

Shreveport

State

Louisiana

Zip Code

71109-4419

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

After

due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670, with respect to all programs specifically designed for children ages twelve (12) and under. In addition to the educational or informational programs listed in this report, the station broadcast the following programs specifically designed for children ages twelve (12) and under that were not "educational or informational": "none."

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee

Signature

White Knight Broadcasting of Shre

Date

01/09/2009

Electronic Filing Operations

Check Data

Run [checks](#) to look for data errors.

File Form 398

Send the values to the FCC as an [FCC 398 filing](#).

Reset

[Reset data](#) to last updated values.

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[Update data](#) into this form (so that it can be saved locally with your browser's File/Save As command). This will allow you to restart this form in the future by using File/Open File.

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FCC Form 398
March 2006